

Sustainable Consumption and Production National Action Plan

The Jordanian Sustainable Consumption and Production National Action Plan (SCP-NAP) was developed under the coordination of the Ministry of Environment in Jordan under the EU funded SwitchMed programme, with advisory services and technical support from the United Nations Environment Programme. The Plan is part of Jordan's efforts to achieve Agenda 2030 and the Sustainable Development Goals. The SCP-NAP (SDG 12.1) addresses three priority areas: (i) Agriculture/food production, (ii) Transport, and (iii) Waste management sectors and was developed in Jordan through a multi-stakeholder nationally driven process with over 300 participants.



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- **To Sustainable Consumption and Production for Circular and Green Economies**
- **From Policy to Policy Implementation**
- **National Priorities: Agriculture and Food; Transport; Waste Management**

Jordan's national action plan addresses key human activities, which having an impact on the Jordanian environment including marine and coastal areas and related transversal and crosscutting issues. It defines common objectives and identifies actions guiding the implementation of SCP at the national level. A High-level steering committee for Green Economy (GE) & SCP headed by the Minister of Environment was set up and a National Technical Committee was formed to be an executive arm for the High Committee.

The SCP-NAP was prepared in harmonization with the provisions of Jordan's 2025 National Vision. The national strategy and action plan for mainstreaming Sustainable Consumption and Production into agriculture and food production, transport, and waste management sectors in the Hashemite Kingdom of Jordan (2016-2025) was launched in 2015 and considered as one of the key tools for Jordan National Green Growth Plan (NGGP) which was endorsed in 2017 by the cabinet.

Strategic objectives of the SCP-NAP

- Establish a national platform for institutionalizing the process of mainstreaming SCP into relevant sectors' plans to ensure coherence, coordination and implementation at the national level;
- Develop and implement national SCP operational objectives supporting implementation to promote and strengthen a circular and green economy;
- Engage key national stakeholders in developing, practicing, and evaluating Sustainable Consumption and Production models and circular economy measures leading to high resource efficiency and preservation, reduced pollution, and decoupling the economic development process from environmental degradation and promoting sustainable lifestyles.



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Priority areas for promoting SCP

The NAP was based on a shared national vision developed by the involved stakeholders and partners, which translated into strategic objectives and identified operational objectives and specific actions for each of the three priority areas.

Agriculture and Food Industry:

Develop the national policy and legal framework to promote sustainable agriculture and food production and consumption, with special focuses on organic agriculture and arid tolerant agriculture, engaging local communities and small-medium scale producers, distributors and retailers of sustainable agriculture and food products. Sensitize and educate food producers, retailers and consumers.

Transport Sector:

Develop the policy, legal and governance framework to promote sustainable production and consumption in the transport sector. Encourage the implementation of zero emission and low carbon transport policies and ensure that citizens are at the core of the transport policy. Facilitate active modes of mobility and establish innovation and knowledge bases for low-carbon zero emission transport alternatives.

Waste Management Sector:

Develop the policy framework and governance for enabling a SCP-based national integrated waste management and sustainable practices for waste collection and management. Promote sustainable provision of waste management services and encourage the Implementation of “waste as a resource” policies and practices. Establish innovation and knowledge for waste conversion alternatives.

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UNEP is the leading global environmental authority that sets the global environmental agenda, promotes the coherent implementation of the environmental dimension of sustainable development within the United Nations system, and serves as an authoritative advocate for the global environment.



The EU-funded SwitchMed programme assists eight countries in the southern Mediterranean to switch to sustainable patterns of consumption and production and supports national and regional stakeholders in achieving productive, circular, and sharing economies in the Mediterranean. www.switchmed.eu